

Management TRIP-2013

22nd October 2013, Siliguri:

The Department of Business Administration undertook a One Day Industrial Visit to Hindustan Coca-Cola beverages Pvt. Ltd. Plant at Raninagar, near Jalpaiguri on 22nd October 2013. Forty two students from B.B.A. Course belonging to Semesters I, III & V, accompanied by Mr. Shomik Saha and Mr. Patrick Johnson, started on the day, after their normal classes for Raninagar, at 11:30 a.m.

The group reached Raninagar, at the scheduled time of 1 p.m. and each one underwent security checks, and were briefed about the safety provisions and precautions to be maintained while inside the plant. The group were received heartily by Ms. K. Chakraborty, the H.R. manager of the plant. The group was explained the entire process of manufacturing by Mr. De, the Quality Control Executive of the plant. The plant has excellent, improved and modern day manufacturing technologies like Kaizen, Kanban, Six Sigma etc., as expected from a MNC beverage giant. The safety standards are excellent and up to date. Stringent quality control checks ensure that there are zero defects.

After an interactive session with the Q.C. Incharge, the group were served refreshments by the canteen of the plant at the conference room. The group then took leave from Ms. Chakraborty, and started their journey back. On the way, the group had lunch at Motorist Inn, and reached Siliguri at 6:30 p.m.

It was the first of its kind Industrial Visit for the Department, it was a great learning experience for the students. The Department plans to have another Industrial visit on January 2014, opening up the possibilities for practical exposure for the students of a professional course like B.B.A.

Reported by
Shomik Saha

